

4 July 2019

9(2)(a)

Dear 9(2)(a)

**Request for information under the Official Information Act 1982**

Thank you for your email of 1 July requesting information regarding:

*'Details of any payments made to social media "influencers" by the Agency in return for posts (no date limit). Please include the details of the influencer, the platform, cost of the post, topic and date.'*

This letter is to advise you that the Social Investment Agency has not made any payments to social media "influencers" in return for posts.

Please note that this response (with your personal details removed) will be published on the SIA's website on 15 July 2019.

If you are not satisfied with this response regarding the release of the requested documents, you have the right to seek an investigation and review by the Ombudsman. Information about how to make a complaint is available at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz) or 0800 802 602.

Ngā mihi



Gabrielle Wilson  
Senior Ministerial Adviser (Acting)

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