



6 July 2022

9(2)a [Redacted]

Tēnā koe 9(2)a [Redacted]

Official Information Act 1982 Request

Thank you for your email of 7 June 2022, in which you requested information about the Social Wellbeing Agency.

We have decided to grant your request and answers to your questions are below:

1. Number of FTE communications/media staff employed in each year (this includes all internal and external communications staff/content producers and social media staff)

Financial year	Number of communication staff
FY 2021/22 as at 31 March 2022	0
FY 2020/21	3
FY 2019/20	3
FY 2018/19	3
FY 2017/18	0

2. The salary range paid to communications staff in each year.

Financial year	SWA remuneration band		
	\$70,500 – \$99,500	\$98,500 – \$139,000	\$159,800 – \$225,600
FY 2021/22 as at 31 March 2022	0	0	0
FY 2020/21	1	1	1
FY 2019/20	1	1	1
FY 2018/19	1	1	1
FY 2017/18	0	0	0

3. Number of communications/media contractors used in each year.

Financial year	Number of communications contractors
FY 2021/22 to 31 March 2022	1
FY 2020/21	0
FY 2019/20	1
FY 2018/19	3
FY 2017/18	3

4. Total sum paid to communications contractors in each year

Financial year	Amount paid to communication contractors
FY 2021/22 to 31 March 2022	\$62,354
FY 2020/21	\$33,032
FY 2019/20	\$92,810
FY 2018/19	\$345,951
FY 2017/18	\$394,607

5. A breakdown of positions and numbers employed in each role (ie how many media advisors, senior media advisors, internal communications, managers, social media producers/managers)

As a small agency with a small number communication positions, our roles undertake a variety of communication functions, including external and internal communications.

6. How many media queries received in each year
SWA does not maintain a register of media requests as media requests are uncommon.
7. How many interview requests received in each year
SWA does not maintain a register of interview requests as interview requests are uncommon.
8. How many media interviews given, and to which media organisations and when?
SWA does not maintain a register of interviews granted to media organisations as interview requests are uncommon.
9. Total salary costs for communications staff each year

Financial year	Total salary costs as at end of financial year
FY 2021/22 as at 31 March 2022	0
FY 2020/21	\$190,800
FY 2019/20	\$395,000
FY 2018/19	\$395,000
FY 2017/18	0

10. In each year, how many communications staff paid a salary more than \$100,000 per annum and \$200,000 per annum

Financial year	Number of communication staff paid over \$100,000 and \$200,000	
	Over \$100,000*	Over \$200,000
FY 2021/22 as at 31 March 2022	0	0
FY 2020/21	2	0
FY 2019/20	2	1
FY 2018/19	2	1
FY 2017/18	0	0
*Inclusive of those also paid a salary more than \$200,000		

If you are not satisfied with this response, you have a right to seek an investigation or review by the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or by calling 0800 802 602.

Please note that this response, with your personal details removed, will be proactively published on our website 30 days from today.

Nāku iti noa, nā

Josh Logan
Advisor, Office of the Chief Executive