



Demonstration Initiatives

Social investment is about using data, evidence and different ways of working to intervene early to achieve better outcomes for people, whānau, families and communities.

Improved outcomes for individuals flow on to families and whānau and communities, which is great for them and great for New Zealand. To help demonstrate this, the Social Investment Fund will invest in a small number of demonstrator initiatives in June 2025.

These will provide tangible examples of the social investment approach. They will also enable commissioners to test new outcomes-based agreements, data sharing approaches and protocols, and impact analysis and reporting, before being applied more broadly during 2025.

What will they demonstrate?

These first initiatives demonstrate how elements of social investment can be deployed through the Social Investment Fund. For example, they are:

- Place-based
- National with a cohort focus
- Patchwork-funded
- An expansion of services with track record
- Examples of contract consolidation
- Examples of having data used for mutual benefit – not in a single way.

About the demonstrator initiatives

He Piringa Whare programme with Te Tihi o Ruahine

This is an alliance of nine hapū, iwi and Māori organisations and providers supporting over 130 families at a time with warmth, creativity, and determination – delivering a wraparound service that support whānau aspirations for – stable housing, education, training and employment, and many hers beside.

Autism New Zealand's early identification and support programme

This enables early identification, services and support, engagement and play-based learning for parents, family, whānau and professionals to support around 200 (or 50 per year) children who are autistic or showing signs of autism.

Ka Puta Ka Ora Emerge Aotearoa's Multi-Systemic Therapy for youth

Emerge is a for-purpose charitable organisation that supports people from diverse communities across Aotearoa and from all walks of life through a broad range of health, housing, social and wellbeing services. This demonstration initiative looks to address youth offending and truancy through an evidence-based approach called Multi-Systemic Therapy. They will be supporting 80 families each year to help them address the young person's challenging behaviour, with the goal being to create long-term sustainable changes.